BROADCASTING (SHRI K. P. SINGH DEO) : (a) No Sir.

(b) Does not arise.

(c) No Sir.

(d) Does not arise.

ATTACK ON THE DOORDARSHAN KENDRA PATNA

2641. SHRI SHIV PRATAP MISHRA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the workers of a political party entered Doordarshan Kendra, Patna in the 1st week of December, 1993, and ransacked it ; if so, the details of the incident; and

(b) the measures Government propose to take to check such incilents in different parts of the country ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir. On 2-12-1993, it group of persons claiming to be janata Dal workers forcibly entered the premises of Doordarshan Kendra, Patna and ransacked the duty room and the reception office demaging furniture and fittings. Some Vehicles bringing to the staff and visitors, parked in the office premises, were also damaged. The intruders, subsequently, submitted a memorandum to the Director of the Kendra expressing their resentment against the alleged partisan news coverage by the Kendra. An FIR has been lodged with the local police on 2-12-93.

(d) Law and order being a State subject, the State Governments are addressed on this subject upon any apprehension or report being received.

ADVERTISEMENTS IN TELUGU DAILIES

2642. DR. YELAMANCHLI SIVAJI Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) how many advertisements are released to various News papers in Telugu through D.A.V.P.;

(b) how many of them are enlisted to receive these advertisements;

(c) what is the rate of each of them; and

(d) what are the guidelines for fixing the rates ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Advertisements are issued to newspapers|periodicals as per the publicity requirements and budgetary provi-dated to the circulation of a newspaper, were given 4043 insertions of advertisements covering 208073 column centimeters of space.

(b) 64 Telugu newspapers|periodicals are on DAVP's panel for issue of government advertisements.

(c) and (d) The advertisement rate for each newspaper is fixed on the basis of a formula devised by an Expert Committee appointed by the Government. It is related to the circulation of a newspaper. DAVP enters into rate contract with each newspaper. Rates are fixed in respect of each.

IMPACT OF FOREIGN TV ON INDIA'S ADVERTISING SYSTEM

2643. SHRI S. AUSTIN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government have taken into consideration the impact of foreign TV on the advertising system of our country;

(b) whether there has been any effort to discuss and consult our industry and business sectors for their suggestion ;

(c) if so, the details thereof; and

(d) whether it is a fact that some representations are pending for review of existing guidelines, restrictions and other aspects ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir. on Doordarshan only. The commercial revenue of Doordarshan has been rising over the years.

(b) and (c) Interaction|dialogue with representatives of the advertising agency| industry as well as individual agencies is an on-going process designed inter-alia to promote Doordarshan as the most cost-effective advertising media.

(d) Request|suggestions for effecting changes in the existing guidlines covering advertising on Doordarshan and their examination by it is an on-going process.

BIFURCATION OF ALL INDIA RADIO AND DOORDARSHAN

2644. SHRI KRISHNA KUMAR BIRLA :

SHRI IQBAL SINGH :

SHRI P. UPENDRA :

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) Whether the high powered committee appointed by Government for review and rationalisation of its numerous media cadres has recommended vertical bifurcation of Doordarshan and All India Radio;

(b) if so, the details of the recommendations made by the committee;

(c) whether Government have since examined the recommendations of the committee; and

(d) if so, the reaction of the Government on the implementation of the recommendations ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes Sir.

(b) The salient features of the recommendations made by the committee relate to services and cadres of the Ministry of I&B, re-organisation of its Media Units, training of the personnel and delegation of administrative and financial powers.

(c) and (d) The recommendations of the committee are at present being examined by the Government.

METRO CHANNEL AT BHUBANESHWAR TV CENTRE

2645. SHRI PRAVAT KUMAR SAMANTARAY : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) Whether there is any proposal under Government's consideration to have a metro channel at Bhubaneswar TV Centre; and

(b) if so, by when this proposal is going to be given effect to ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) Yes, Sir. As per present indications, the transmitter is expected to be commissioned into service during 1994-95.

VLPT|LPT CENTRE AT PARADIP PORT, ORISSA

2646. SHRI PRAVAT KUMAR SAMANTARAY : Will the Minister of INFORMATION AND PROADCASTING be pleased to state :

(a) whether Government have sanctioned VLPT|LPT centre at Paradip Port of Orissa; and

(b) if so, by when it is likely to start functioning ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) Yes, Sir. A scheme to set up a Low Power TV Transmitter at Paradip Port in Orissa has been approved under Annual Plan 1993-94. The transmitter is expected to be commissoned into service during 1995-96.